

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Red Eagle Media Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory Fo	NRA PVF	8840

Flight Dates	Order #	Alt Order #
09/16/17 - 09/25/17	1813543	08788826

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	388	1080

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17	10:08 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	PVFALTV091517H	\$675.00 NM
2	09/22/17	09/22/17	Tonight Show	1035-1137pm	----1--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17	11:05 PM	Tonight Show	1035-1137pm	:30	PVFALTV091517H	\$260.00 NM
3	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17	12:14 PM	WSFA 12 News at Noon	12-1230pm	:30	PVFALTV091517H	\$225.00 NM
4	09/22/17	09/22/17	WSFA 12 NEWS AT 4P M	F 430-5P	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17	4:46 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	PVFALTV091517H	\$170.00 NM
5	09/22/17	09/22/17	Today in Alabama 5am	5-530a	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/22/17	09/22/17	Today in Alabama 5am	5-530a	----1--	:30	1	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 5:00 AM Today in Alabama 5am 5-530a :30 PVFALTV091517H \$225.00 NM									
6	09/22/17	09/22/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$420.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 5:28 PM WSFA 12 News at Five 5-530pm :30 PVFALTV091517H \$420.00 NM									
7	09/22/17	09/22/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$285.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 5:44 AM Today in Alabama 530a 528am-6am :30 PVFALTV091517H \$285.00 NM									
8	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 6:15 PM WSFA 12 News at Six - MF 6-630pm :30 PVFALTV091517H \$800.00 NM									
9	09/22/17	09/22/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 6:39 AM Today In Alabama 6a-7a :30 PVFALTV091517H \$450.00 NM									
10	09/22/17	09/22/17	ENTERTAINMENT TONI 630-7p	GHT	----1--	:30	1	\$485.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$485.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 6:47 PM ENTERTAINMENT TONIGHT 630-7p :30 PVFALTV091517H \$485.00 NM									
11	09/22/17	09/22/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 8:47 AM NBC Today Show 7-9am :30 PVFALTV091517H \$260.00 NM									
12	09/22/17	09/22/17	Dateline	9-10pm	----1--	:30	1	\$510.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ----1-- 1 \$510.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 09/22/17 9:11 PM Dateline 9-10pm :30 PVFALTV091517H \$510.00 NM									

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ISS/NRA/Political Victory F	NRA PVF	8840	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/22/17	09/22/17	Dateline	9-10pm	----1--	:30	1	\$510.00	NM
13	09/18/17	09/25/17	WSFA 12 News at Ten - 10-1035pm MF		1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 10:21 PM WSFA 12 News at Ten - MF 10-1035pm :30 PVFALTV091517H \$675.00 NM									
14	09/18/17	09/25/17	Tonight Show	1035-1137pm	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 11:34 PM Tonight Show 1035-1137pm :30 PVFALTV091517H \$260.00 NM									
15	09/18/17	09/25/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 12:17 PM WSFA 12 News at Noon 12-1230pm :30 PVFALTV091517H \$225.00 NM									
16	09/18/17	09/18/17	WSFA 12 NEWS AT 4P M-F 4-430P M		1-----	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 4:21 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 PVFALTV091517H \$135.00 NM									
18	09/18/17	09/25/17	Today in Alabama 5am	5-530a	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 5:12 AM Today in Alabama 5am 5-530a :30 PVFALTV091517H \$225.00 NM									
19	09/18/17	09/25/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$420.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 5:29 PM WSFA 12 News at Five 5-530pm :30 PVFALTV091517H \$420.00 NM									
20	09/18/17	09/25/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/18/17 5:55 AM Today in Alabama 530a 528am-6am :30 PVFALTV091517H \$285.00 NM									
21	09/18/17	09/25/17		6-630pm	1-----	:30	1	\$800.00	NM

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ISS/NRA/Political Victory F	NRA PVF	8840	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 News at Six - MF									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	PVFALTV091517H	\$800.00 NM
22	09/18/17	09/25/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:40 AM	Today In Alabama	6a-7a	:30	PVFALTV091517H	\$450.00 NM
23	09/18/17	09/25/17	ENTERTAINMENT TONI 630-7p		1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	6:47 PM	ENTERTAINMENT TONIGHT	630-7p	:30	PVFALTV091517H	\$485.00 NM
24	09/18/17	09/25/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	7:29 AM	NBC Today Show	7-9am	:30	PVFALTV091517H	\$260.00 NM
26	09/18/17	09/18/17	AMERICAN NINJA WAR 7-9P		1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 1----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/18/17	7:44 PM	AMERICAN NINJA WARRIOR	7-9P	:30	PVFALTV091517H	\$675.00 NM
27	09/16/17	09/23/17	WSFA 12 News at Ten - 10-1030pm		-----1-	:30	1	\$395.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$395.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	09/16/17		WSFA 12 News at Ten - Sat	10-1030pm	:00		\$395.00 NM
Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1- 1 \$395.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Sa	09/23/17	10:11 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	PVFALTV091517H	\$395.00 NM
28	09/16/17	09/23/17	NET Saturday Night Live 1030p-12x		-----1-	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/17 09/17/17 -----1- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/16/17	09/23/17	NET Saturday Night Live	1030p-12x	-----1-	:30	1	\$260.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/16/17 NET Saturday Night Live 1030p-12x :00 \$260.00 NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Sa 09/23/17 12:02 AM NET Saturday Night Live 1030p-12x :30 PVFALTV091517H \$260.00 NM									
29	09/16/17	09/23/17	WSFA 12 News at Six-Sa	6-7pm	-----1-	:30	1	\$180.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/16/17 WSFA 12 News at Six-Sat Sa 6-7pm :00 \$180.00 NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Sa 09/23/17 6:59 PM WSFA 12 News at Six-Sat Sa 6-7pm :30 PVFALTV091517H \$180.00 NM									
30	09/17/17	09/24/17	Late News	1030p-11P	-----1	:30	1	\$340.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 11:11 PM Late News 1030p-11P :30 PVFALTV091517H \$340.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/24/17 11:05 PM Late News 1030p-11P :30 PVFALTV091517H \$340.00 NM									
31	09/17/17	09/24/17	WSFA 12 News at Five-SSu	5-530p	-----1	:30	1	\$205.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1 1 \$205.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 5:34 PM WSFA 12 News at Five-Sun Su 5-530p :30 PVFALTV091517H \$205.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$205.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/24/17 5:11 PM WSFA 12 News at Five-Sun Su 5-530p :30 PVFALTV091517H \$205.00 NM									
32	09/17/17	09/24/17	NFL Football Nite/Americ	Various	-----1	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 6:18 PM NFL Football Nite/America Various :30 PVFALTV091517H \$325.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$325.00									

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32	09/17/17	09/24/17	NFL Football Nite/Americ Various a		-----1	:30	1	\$325.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/24/17 6:17 PM NFL Football Nite/America Various :30 PVFALT091517H \$325.00 NM									
33	09/24/17	09/24/17	NFL Football	Sun 730P-1030P	-----1	:30	1	\$1,125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$1,125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 9:01 PM NFL Football Sun 730P-1030P :30 PVFALT091517H \$1,125.00 NM									
34	09/17/17	09/17/17	NFL Football	730P-1030P	-----2	:30	2	\$1,275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----2 2 \$1,275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/17/17 9:16 PM NFL Football 730P-1030P :30 PVFALT091517H \$1,275.00 NM 1 WSFA Su 09/17/17 9:58 PM NFL Football 730P-1030P :30 PVFALT091517H \$1,275.00 NM									
35	09/17/17	09/24/17	NET NBC Meet The Pres 8-9a s		-----1	:30	1	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 8:51 AM NET NBC Meet The Press 8-9a :30 PVFALT091517H \$105.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/24/17 8:52 AM NET NBC Meet The Press 8-9a :30 PVFALT091517H \$105.00 NM									
36	09/17/17	09/24/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/11/17 09/17/17 -----1 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/17/17 9:28 AM WSFA News Sunday AM 9-930a :30 PVFALT091517H \$45.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Su 09/24/17 9:23 AM WSFA News Sunday AM 9-930a :30 PVFALT091517H \$45.00 NM									
37	09/21/17	09/21/17	WSFA 12 News at Ten - 10-1035pm MF		---1---	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 10:14 PM WSFA 12 News at Ten - MF 10-1035pm :30 PVFALT091517H \$675.00 NM									
38	09/21/17	09/21/17	Tonight Show	1035-1137pm	---1---	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$260.00									

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/21/17	09/21/17	Tonight Show	1035-1137pm	---1---	:30	1	\$260.00	NM
09/18/17 09/24/17 ---1--- 1 \$260.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 11:34 PM Tonight Show 1035-1137pm :30 PVFALTV091517H \$260.00 NM									
39	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 12:17 PM WSFA 12 News at Noon 12-1230pm :30 PVFALTV091517H \$225.00 NM									
40	09/21/17	09/21/17	WSFA 12 NEWS AT 4P M-F 4-430P M		---1---	:30	1	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 4:12 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 PVFALTV091517H \$135.00 NM									
41	09/21/17	09/21/17	WSFA 12 NEWS AT 4P M-F 430-5P M		---1---	:30	1	\$170.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$170.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 4:44 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 PVFALTV091517H \$170.00 NM									
42	09/21/17	09/21/17	Today in Alabama 5am	5-530a	---1---	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 4:59 AM Today in Alabama 5am 5-530a :30 PVFALTV091517H \$225.00 NM									
43	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$420.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 5:21 PM WSFA 12 News at Five 5-530pm :30 PVFALTV091517H \$420.00 NM									
44	09/21/17	09/21/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$285.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Th 09/21/17 5:43 AM Today in Alabama 530a 528am-6am :30 PVFALTV091517H \$285.00 NM									
45	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 ---1--- 1 \$800.00									

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Regions Bank
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Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/21/17 6:20 PM WSFA 12 News at Six - MF 6-630pm :30 PVFALTV091517H \$800.00 NM									
46	09/21/17	09/21/17	Today In Alabama	6a-7a	---1---	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/21/17 6:44 AM Today In Alabama 6a-7a :30 PVFALTV091517H \$450.00 NM									
47	09/21/17	09/21/17	ENTERTAINMENT TONI 630-7p GHT		---1---	:30	1	\$485.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 ---1--- 1 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/21/17 6:59 PM ENTERTAINMENT TONIGHT 630-7p :30 PVFALTV091517H \$485.00 NM									
48	09/21/17	09/21/17	NBC Today Show	7-9am	---1---	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 ---1--- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Th 09/21/17 7:58 AM NBC Today Show 7-9am :30 PVFALTV091517H \$260.00 NM									
49	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 -1----- 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/19/17 10:12 PM WSFA 12 News at Ten - MF 10-1035pm :30 PVFALTV091517H \$675.00 NM									
50	09/19/17	09/19/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 -1----- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/19/17 11:35 PM Tonight Show 1035-1137pm :30 PVFALTV091517H \$260.00 NM									
51	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 -1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/19/17 12:17 PM WSFA 12 News at Noon 12-1230pm :30 PVFALTV091517H \$225.00 NM									
52	09/19/17	09/19/17	WSFA 12 NEWS AT 4P M	M-F 430-5P	-1-----	:30	1	\$170.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/18/17 09/24/17 -1----- 1 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WSFA Tu 09/19/17 4:43 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 PVFALTV091517H \$170.00 NM									

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1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/19/17	09/19/17	WSFA 12 NEWS AT 4P M	F 430-5P	-1-----	:30	1	\$170.00	NM
53	09/19/17	09/19/17	Today in Alabama 5am	5-530a	-1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$225.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 5:22 AM Today in Alabama 5am 5-530a :30 PVFALTV091517H \$225.00 NM									
54	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$420.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 5:16 PM WSFA 12 News at Five 5-530pm :30 PVFALTV091517H \$420.00 NM									
55	09/19/17	09/19/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$285.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 5:53 AM Today in Alabama 530a 528am-6am :30 PVFALTV091517H \$285.00 NM									
56	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$800.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 6:12 PM WSFA 12 News at Six - MF 6-630pm :30 PVFALTV091517H \$800.00 NM									
57	09/19/17	09/19/17	Today In Alabama	6a-7a	-1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$450.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 6:11 AM Today In Alabama 6a-7a :30 PVFALTV091517H \$450.00 NM									
58	09/19/17	09/19/17	ENTERTAINMENT TONI 630-7p	GHT	-1-----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$485.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 PVFALTV091517H \$485.00 NM									
59	09/19/17	09/19/17	NBC Today Show	7-9am	-1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -1----- 1 \$260.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Tu 09/19/17 7:19 AM NBC Today Show 7-9am :30 PVFALTV091517H \$260.00 NM									
60	09/20/17	09/20/17		10-1035pm	--1----	:30	1	\$675.00	NM

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Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
WSFA 12 News at Ten - MF									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	10:11 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	PVFALTV091517H	\$675.00 NM
61	09/20/17	09/20/17	Tonight Show	1035-1135pm	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	11:14 PM	Tonight Show	1035-1135pm	:30	PVFALTV091517H	\$260.00 NM
62	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	12:28 PM	WSFA 12 News at Noon	12-1230pm	:30	PVFALTV091517H	\$225.00 NM
63	09/20/17	09/20/17	WSFA 12 NEWS AT 4P	M-F 430-5P	--1----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	4:37 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	PVFALTV091517H	\$170.00 NM
64	09/20/17	09/20/17	Today in Alabama 5am	5-530a	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	5:11 AM	Today in Alabama 5am	5-530a	:30	PVFALTV091517H	\$225.00 NM
65	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$420.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	5:28 PM	WSFA 12 News at Five	5-530pm	:30	PVFALTV091517H	\$420.00 NM
66	09/20/17	09/20/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$285.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	5:40 AM	Today in Alabama 530a	528am-6am	:30	PVFALTV091517H	\$285.00 NM
67	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$800.00									

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P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/NRA/Political Victory F	NRA PVF	8840	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
67	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>6:28 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>PVFALTV091517H</td><td>\$800.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	6:28 PM	WSFA 12 News at Six - MF	6-630pm	:30	PVFALTV091517H	\$800.00	NM												
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68	09/20/17	09/20/17	Today In Alabama	6a-7a	--1----	:30	1	\$450.00	NM																																		
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69	09/20/17	09/20/17	ENTERTAINMENT TONI 630-7p GHT		--1----	:30	1	\$485.00	NM																																		
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70	09/20/17	09/20/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM																																		
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1	WSFA	W	09/20/17	8:41 AM	NBC Today Show	7-9am	:30	PVFALTV091517H	\$260.00	NM																																	
71	09/20/17	09/20/17	LAW & ORDER:SVU	8-9pm	--1----	:30	1	\$565.00	NM																																		
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1	WSFA	W	09/20/17	8:28 PM	LAW & ORDER:SVU	8-9pm	:30	PVFALTV091517H	\$565.00	NM																																	
72	09/23/17	09/23/17	WSFA 12 News at Ten - Sat	10-1030pm	-----S-	:30	1	\$395.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	Sa	09/23/17	10:28 PM	WSFA 12 News at Ten - Sat	10-1030pm	:30	PVFALTV091517H	\$395.00	NM																																	
73	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x	-----S-	:30	1	\$260.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser		Product	Estimate Number
ISS/NRA/Political Victory F		NRA PVF	8840

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	09/23/17	09/23/17	WSFA 12 News at Six-Sa at	6-7pm	-----S-	:30	1	\$180.00	
Total Spots							78		

Payment Terms 30 Days

<u>Gross Total</u>	\$30,510.00
<u>Agency Commission</u>	\$4,576.50
<u>Net Amount Due</u>	\$25,933.50

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